



PHILLY I-DAY

Thursday, April 28, 2016

“SECURING OUR WORLD”

Pennsylvania Convention Center | Terrace Level, Broad & Cherry Streets | Philadelphia, PA 19107

Philly I-Day is presented by:
 The Insurance Society of Philadelphia
 Philadelphia CPCU Society Chapter
 Brandywine Valley CPCU Society Chapter
 RIMS Delaware Valley Chapter

For Sponsor, Exhibitor and
 Registration information
 visit our website at
www.phillyiday.com
 or call (484) 235-5863

SCHEDULE

8:00 AM	Continental Breakfast - Exhibits	
8:30 AM	Opening Executive Panel <ul style="list-style-type: none"> • Chris Maleno, Sr. Vice President, Chubb Group & Division President, Chubb North America Major Accounts • Christine LaSala, Chair, Willis Towers Watson • Donald (Sandy) Aspinall, Executive Director, Global Risk Management, Comcast NBC/Universal • Moderator: Roger C. Fell, ARM, CPCU, Managing Director, Marsh USA 	Terrace I
10:00 AM	Break – Exhibits	
10:20 AM	AM Session I: Cyber Security Risk Management AM Session II: Managing Risk in an Ever-changing Environment	Terrace II Terrace III
11:30 AM	AM Session III: Securing Better Results in Workers’ Compensation Matters AM Session IV: Preparing For the Active Killer	Terrace II Terrace III
12:30 PM	Break – Exhibits	
1:00 PM	Luncheon <ul style="list-style-type: none"> • Keynote Speaker – Tom Finan, Chief Strategy Officer, Ark Network Security Solutions • 2016 Franklin Award Recipient – Peter L. Miller, President & CEO, The Institutes – Presented by the Philadelphia CPCU Society Chapter • Presentation of Insurance Society 100th Anniversary Scholarships 	Terrace I
2:15 PM	PM Session I: “Big Data”- Leveraging Data Analytics in Risk Management PM Session II: Emerging Issues - Streaming Transportation & Autonomous Vehicles	Terrace II Terrace III
3:25 PM	PM Session III: Claims Management - Social Media as a Tool PM Session IV: Professional Branding/Career Development Strategy (No CE)	Terrace II Terrace III
4:30 PM	St. Baldrick’s Event – Field House	
5:00 PM	Insurance Society NextGen Happy Hour – Field House	

Continuing Education Credits

All Education Sessions are approved for 1 Continuing Education Credit except where indicated.

Insurance - PA, NJ, DE, CPD Points for CPCU

Legal (CLE) - PA, NJ, DE & NY - Substantive

CPA (CPE) - PA & NJ