



PHILADELPHIA CHAPTERGRAM

INTERIM VOLUME 4 Number 1 Peter F. Palestina, CPCU, Editor July, 1998

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Editors' note: The views and opinions of the authors of the articles appearing in the chaptergram are his or her own and not necessarily shared by the officers and members of the CPCU Society and the Philadelphia chapter.

PROGRAM COMMITTEE ANNOUNCES 1998-99 MEETING PROGRAMS

The Program Committee has been researching topics of interest to our membership. We endeavor to present to you the leaders of our industry for cutting edge information and discussion. We petition for CE credits for all meetings. Our lineup is impressive! Our topics, provoking! Your continued input is solicited. Please contact Val Ullman Katz, CPCU at 215-761-3876 with ideas, suggestions or speaker names.

September 17, 1998

"View From The Top" with Speakers: Dawn Zimmer, CNA and Angelo Tartaro, Harleysville

October 20, 1998

"Risk Manager and the CFO: The Financialization of the Risk Manager" with speaker David Katz, Journalist for the National Underwriter

November 17, 1998

"TT and the Industry" with speaker John Roblin, CIGNA

December 4, 1998

"Philly I-Day"

January 21, 1999

"Career Management" with speaker John Crevling, Career Resource Management

February 18, 1999

"Diversification Within the Industry" with speaker Joseph Lesko, Harleysville

March 18, 1999

"Franklin Award Presentation"

April 15, 1999

"Ethics Awareness" with speaker Eric Wiening, CPCU, American Institute

May 20, 1999

"Politics and Investments in the Emerging Markets" with speaker B. Kingsley Shubert, CIGNA

June 17, 1999

"Management Skills and the Diverse Labor Pool" with speaker Paulette Blake, CIGNA and another to be determined

Check your flyer for times and locations

CPCU MEMBERSHIP SURVEY

We are **COMMITTED** to finding new ways our membership may participate in Chapter activities. We want to continue to develop worthwhile programs that are relevant and have lively formats that meet our membership's needs. In order to do this we must have your input.

Please read each question and its responses carefully. Most questions can be answered simply by marking the item that best represents your opinion. If you feel you cannot answer a question just leave it blank or select "don't know" where applicable.

Please **FAX** the completed questionnaire to **Bernadette B. Fuller at 610-320-4766 or 215-424-6332** no later than **August 30, 1998**.

Thank you very much for your participation.

SURVEY

HOW STRONGLY DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS? (CIRCLE ONE NUMBER FOR EACH STATEMENT)

	Strongly Agree	Tend To Agree	Neither Agree Nor Disagree	Tend To Disagree	Strongly Disagree
1. I have a clear understanding of the overall goals, objectives and direction of the Philadelphia CPCU Chapter	1	2	3	4	5
2. The Philadelphia CPCU Chapter Board of Directors communicates effectively about the committees, projects and meetings in which I can participate.	1	2	3	4	5
3. When Chapter information is mailed to me I take the time to read it.	1	2	3	4	5
4. I have enough information to understand the Philadelphia CPCU Chapter nomination/ election process for officers & directors	1	2	3	4	5
5. I have a clear understanding of the nomination/election process for the Philadelphia CPCU Chapter	1	2	3	4	5
6. I would like to get more involved with the nomination/election process of the Chapter	1	2	3	4	5
7. I knew that the Chapter had a WEB page	1	2	3	4	5
8. I occasionally take the time to view the Chapter WEB page	1	2	3	4	5

(Circle One Choice for each question unless requested otherwise)

9. The time of day that I prefer to meet is: a. Breakfast b. Lunch c. Dinner

10. The locations I prefer meetings to be held at are: a. Plymouth Meeting
b. Center City Philadelphia c. Bala Cynwyd, Pa. d. Lower Bucks County, Pa.

11. The three (3) primary reasons why I don't attend meetings are:

- Location of meetings are inconvenient
- Too much time spent away from work
- The meeting topics are not relevant for me
- The time the meeting takes place is inconvenient for me
- I drive to meetings and parking costs are a factor for me
- Other, Please Specify _____

..... (SURVEY continues on reverse side)

**CONGRATULATIONS 1998 NEW
DESIGNEES**

The New Designee Committee extends a warm congratulations to the September 1997 and January 1998 New Designees. Your hard work and persistence has paid off. You have earned the CPCU designation, now reap the benefits! We welcome you to the Philadelphia Chapter and look forward to seeing you at the up-coming meetings. Stay tuned for details. Also good luck to the potential June completers, we're keeping our fingers crossed. See you in San Diego!!
Mary Ann Ryan, June Class New Designee Rep
Kristin McCuen, Sept. Class New Designee Rep
Lily Cowan, January Class New Designee Rep.

**CANDIDATE RECRUITMENT AND
DEVELOPMENT**

Welcome Rita Hoffstein to the Candidate Recruitment and Development Committee! We are planning another year of encouragement for the CPCU candidates associated with the Philadelphia Chapter. Look for the Second Annual Evening of Test Tips, Wine and Cheese in two locations. Candidates will be invited to our breakfast meetings and encouraged to attend. They will receive "survival kits" prior to exams. We will be working on a Candidate/Sponsor Night, helping to bring the synergy of candidates and CPCU sponsors in the forefront. If you are interested in participating in the Committee please call Val Ullman Katz, CPCU at 215-761-3876.

TO SEPTEMBER 1997 NEW DESIGNEES

From: Kristin McCuen, CPCU

Allow me to introduce myself as the New Designee Rep for the September 1997 Class of the Chapter. I am a Claim Specialist with CIGNA Reinsurance, with the bulk of my claim files consisting of environmental and other long-tail claims.

I began taking CPCU courses shortly after coming to CIGNA in 1992. Initially I began taking these courses to increase my insurance "IQ" and expand my career options. Although my current department does not require its employees to pursue the designation, management does value the knowledge and perspective that comes with CPCU training. I felt that continuing towards the designation demonstrated a willingness to increase my knowledge and a commitment to the insurance industry.

Achieving the CPCU designation has proven to be a huge personal and professional accomplishment. It took me 5 years to complete the 10 exams, and as you well know, this can often be a difficult task. Juggling, studying, job responsibilities, volunteer and personal commitments was a struggle (just ask my long suffering, but altogether wonderful husband). However, looking back, I am really glad that I stuck with it and earned the designation. For those of you working toward the designation, I encourage you to persevere. You won't necessarily come out of the process taller or better looking, however, the designation is personally rewarding and its benefits should not be underestimated.

.....(Survey continuation from front page)
**HOW WOULD YOU ANSWER EACH OF THE FOLLOWING ITEMS?
(CIRCLE ONE NUMBER FOR EACH STATEMENT)**

	Very Good	Good	Average	Poor	Very Poor
12. How would you rate the CPCU Breakfast Meetings that you have attended? State Last attended meeting (mo/yr _____)	1	2	3	4	5
13. How would you rate the topic of meeting(s) you attended? (Topic Titles: _____) Complete if remembered--use a separate piece of paper if necessary.	1	2	3	4	5
14. How would you rate the speakers for the meeting(s) you attended?	1	2	3	4	5
15. How would you rate the Philadelphia CPCU Chapter Board of Directors?	1	2	3	4	5

FILL IN THE ANSWERS UNLESS OTHERWISE REQUESTED

16. What change(s) would you make to improve the attendance/participation in meetings/chapter activities?
17. We introduced meeting "Jeopardy" at our February 98 breakfast meeting to add an atmosphere of FUN in a learning environment. A number of attendees shared favorable comments about this approach. Do you have suggestions for meeting formats that we may want to consider for future meetings? If so what are your suggestions?
18. What community service causes do you believe are worthwhile for the Philadelphia Chapter involvement?
19. What are your suggestions for meeting topics?
20. Do you have suggestions for speakers? If so please list names, titles and topic as well as contact information if known.
21. Other than continuing Education Credit, what would encourage you to attend CPCU meetings?
22. How long have you had your CPCU (Circle one)
1) Less than 1 year 2) 2 years to less than 5 years 3) 5 years to less than 10 years
4) 10 years to less than 15 years 5) Over 15 years

Use this space for your additional comments. If necessary attached a separate sheet