



PHILADELPHIA CHAPTERGRAM

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Editors' note: The views and opinions of the authors of the articles appearing in the chaptergram are his or her own and not necessarily shared by the officers and members of the CPCU Society and the Philadelphia chapter.

Gerald Isom Receives Franklin Award By: Val Ullman Katz, CPCU

The Franklin Award Luncheon honoring Mr. Gerald Isom was a resounding success with approximately 300 chapter members and others of the Philadelphia Insurance community attending the event. Mr. Isom was visibly moved by the homage paid to him by the Philadelphia Chapter of CPCU. He gave a resounding tribute to the CPCU Institute and Society for promoting life long continuous education for the insurance professional.

Mr. Isom is a member of the Board of Trustees for the American Institute for Chartered Property and Casualty Underwriters and the College of Insurance.

Pinch hitting for Mayor Rendell, who had cancelled his appearance due to having to be in California to do the Tom Snyder Show, our keynote speaker was Benjamin Hayllar, Director of Finance for the City of Philadelphia. Mr. Hayllar spoke about the concern he has for the economic development of Philadelphia emphasizing the need to maintain industry within Philadelphia. He sited the need for review of the City's tax program with an eye towards greater participation from the suburban communities including the South Jersey Philadelphia suburb.

the concern expressed by Mr. Hayllar is over the reduction of the City wage tax which decreased the funds so needed by the City. This causes a greater dependency on State Aid, which may be diminished in the future depending on the legislators in Harrisburg. He is hopeful that the suburban legislators realize the value and interconnectivity of a healthy Philadelphia. Mr. Hayllar also discussed the need for continuous improvement of the Philadelphia schools and the monetary challenges that this would bring to the State and City. Mr. Hayllar briefly touched on the innovation of the City's Workers compensation program, which was revised early in the Rendell administration and saved the City millions of dollars in premium.

After concluding his remarks, he presented a proclamation from the Mayor in recognition of the Chapter, the Franklin Award and our recipient Gerald Isom.

N.B. This article as well as photographs and other highlights from the Franklin Award will appear in our June regular edition of the Chaptergram

THANK YOU SPONSORS

Our Sponsors were recognized at our April Breakfast Meeting receiving Certificates of Achievement. The Sponsor Program is a national program which provides personal guidance to CPCU candidates by members of the Society. Twenty-nine of our current members have taken the initiative to mentor CPCU candidates through the rigorous program. Our heartfelt congratulations for your efforts!

Barbara Linde-Borow

Boyd Bruce

Charles J. Willimann, Jr.

Cindy W. Tidwell

Cynthia R. Zeigler

George Whitford

Gerald Chiorazzo

James Fryer

Jeffrey Robert Sori

Jeffrey S. Estabrook

John C. Pinto

John W. Hunt

Joseph A. Wisniewski

Joseph S. Thomas

Karen L. Ingalls

Kathryn R. Horn

Kenneth J. Shannon

Linda M. Incao

Lynda D. Guest

Mayleen Gallagher

Norman A. Maccoll

Patricia A. Rakowski

Rina Williams

Robert Kelly

Robert Williams

Sandra L. Lobes

Sharon E. Ehrhardt

Sharon T. Woll

Val Ullman Katz

If you wish to sponsor a candidate or are a candidate in need of a sponsor, please contact
Val Ullman Katz, CPCU 215-761-3876

UPCOMING MEETINGS

- May 21st - Reinsurance Philosophy For the 21st Century
- June 18th - 21st Century Exposures
- Annual Chapter Business Meeting
- Swearing in of new Officers & Directors

Special Olympics – Saturday May 2nd

If you are interested in volunteering with other chapter member CPCUs to participate in the Special Olympics 9:00AM – 12:00PM, Northeast High School, Cottman & Glendale, Philadelphia, please contact Cynthia Gantz at 215-572-4904 prior to April 30th

**“TO MOVE OR NOT TO MOVE”? THAT IS THE QUESTION
WE NEED YOUR HELP TO SUPPLY THE ANSWER – PLEASE RESPOND BY MAY 18th**

Your chapter officers and directors are considering moving the location of our monthly breakfast meetings from the Doubletree Hotel to another center city location. An officer of the chapter has completed a comparative analysis of several center city sites and after reviewing the data, the board has narrowed viable sites to two locations and a decision needs to be made as to the two alternatives. Should we stay with the current site at the Doubletree Hotel or move the meeting to the Cigna facility at 16th and Chestnut Streets?

The benefits of staying at the Doubletree include: Reasonable (\$6.25) and convenient parking, a familiar location (our meetings have been there the past several years) and the benefits of a full service hotel. On the other hand, they will be increasing our costs of the meals. The benefit of having it at the Cigna site include lower costs for the meals and use of the facility, but parking will be more expensive (most nearby garages cost \$8.25 to \$15.00) and the distance between garage parking and the facility may be less convenient than at the Doubletree.

Before making a decision, the Board of Directors would like input from chapter members. Please complete the survey below and fax it to 215-627-2754 or mail it to:

Philadelphia Chapter CPCU Society, P.O. Box 1499, Philadelphia, PA 19105-1499

CHAPTER MEETING FACILITY SURVEY

How important to you are the following aspects of our meeting facility?
On a scale of 1 to 5 (1 = strongly disagree, 3 = neutral, and 5 = strongly agree). Please circle your choice.

1. Parking costs are a factor in my attending breakfast meetings	1	2	3	4	5
2. Distance I need to walk between parking lot and the facility are important to me	1	2	3	4	5
3. I am satisfied with the present location for the breakfast meetings (Doubletree)	1	2	3	4	5
4. Breakfast meetings on a hotel or club facility are preferable to an insurance company site	1	2	3	4	5
5. Believe we should change our meeting location if the cost is less than the current charge	1	2	3	4	5
6. If location is changed at a lesser cost, but parking cost more, you are less likely to attend	1	2	3	4	5

If you have not attended at least 3 of our meetings during the past 12 months, please rank each of the following in order of priority (1 through 7) with 1 being the highest and 7 the lowest. These rankings are used to determine why you may not be attending as often as you'd like.

- a) Parking cost _____ b) Parking convenience _____ c) Employer policy _____ d) Meeting cost _____
e) Time constraints _____ f) Location _____ g) Topics/Speakers _____

Please rank your preference (1 to 3) as to what kind of meeting you prefer:

- a) Breakfast _____ b) Luncheon _____ c) Dinner _____

When you do attend chapter meetings do you park your car at the site, take other means of transportation, or walk from your workplace? Please check one.

- a) Park car at site _____ b) Take public transportation _____ c) Walk from workplace _____

Additional comments you would like to make: _____
