



Thursday, April 9, 2015

Pennsylvania Convention Center

Terrace Level, Broad & Arch Streets, Philadelphia, PA 19107

Philly I-Day is presented by:

The Insurance Society of Philadelphia

Philadelphia CPCU Society Chapter

Brandywine Valley CPCU Society Chapter

The Risk and Insurance Management Society (RIMS) Delaware Valley Chapter

For Sponsor, Exhibitor and

Registration information

visit our website at

www.phillyiday.com

or call 215-627-5306

SCHEDULE

8:00 AM Continental Breakfast - Exhibits

8:30 AM Opening Executive Panel

Terrace I

- **Dr. Robert Hartwig**, CPCU, President, Insurance Information Institute
- **Patricia Henry**, Executive Vice President, Global Government Affairs Officer, ACE Group
- **Michael L. Liebowitz**, Senior Director of Enterprise Risk Management and Insurance, New York University
- **Robert S. Schimek**, President and Chief Executive Officer of the Americas, AIG
- **Moderator:** Roger C. Fell, ARM, CPCU, Managing Director, Marsh USA

10:00 AM Break – Exhibits

10:20 AM AM Session I – (see next page)

11:30 AM AM Session II – (see next page)

12:30 PM Break – Exhibits

1:00 PM Luncheon

Terrace I

Keynote Speaker – Honorable Michael A. Nutter, Mayor, City of Philadelphia

Franklin Award Recipient – Vincent T. Donnelly, President and CEO, PMA Companies

2:15 PM PM Session I – (see next page)

3:25 PM PM Session II – (see next page)

3:25 PM Student/Young Professionals Session

Terrace III

4:25 PM Networking Reception to benefit St. Baldrick's Foundation

Terrace I

5:30 PM Insurance Society NextGen Happy Hour – Field House

Continuing Education Credits

CE Filing Provided by The Insurance Society of Philadelphia

Insurance - PA, NJ, DE, CPD Points for CPCU

Legal (CLE) - PA, NJ, DE & NY - Substantive

CPA (CPE) - PA & NJ



2015 EDUCATIONAL SESSIONS

AM Sessions I - 10:20 AM - 11:20 AM

1. Enterprise Risk Management - A Practical Approach to Realizing its Value Proposition

Terrace II

A distinguished panel of Strategic and Enterprise Risk Management Experts and Practitioners will discuss the current state of Enterprise Risk Management including methods for valuing its impact on the organization and its stakeholders. Seminar attendees will learn about how firms implement and operationalize Enterprise Risk Management programs. This session will also discuss how Chief Risk Officers demonstrate Enterprise Risk Management program value as it matures over time.

Speakers: **Michael L. Liebowitz**, Senior Director of Enterprise Risk Management and Insurance, New York University
Maria Murray, Enterprise Risk Manager, Holman Automotive Group, Inc.
Moderator: M. Michael Zuckerman, J.D., MBA, Assistant Professor, Temple University, Risk Management & Insurance

2. Workers' Compensation - Challenges and Answers

Terrace III

The Workers' Compensation line faces many challenges including but not limited to workplace environment (issues such as workplace violence and crisis intervention; possible legal consequences of employees using medical marijuana); physician dispensing, increased opioids usage; environmental changes such as ACA, return to work, and employee safety to name a few. Our expert panel will represent views from broad perspectives of a risk manager / employer, attorney, physician, and insurance carrier. The panel will discuss these issues and implications on organizational productivity, lost time and claims costs as well as how employers and providers can work collaboratively to enhance safety culture and direct and indirect cost containment strategies.

Speakers: **Dr. Teresa Bartlett**, Senior Vice President, Sedgwick
Christian Davis, Esq., Partner, Weber Gallagher, Workers' Compensation
Mark Walls, Vice President, Communications & Strategic Analysis, Safety National
Carla Wynn, AIC, Assistant Vice President, Strategic Claims Management, Aramark
Moderator: Anita Devan, CPCU, CIC, CRM, CWCP, Senior Vice President, Zenith Insurance Company

AM Sessions II - 11:30 AM - 12:30 PM

3. Analytics: Insurance as a Hedge for Corporate Financial Performance

Terrace II

Is your CFO or Treasurer convinced that your insurance program is good value? Do they understand the degree to which your current insurance programs protect your company's key financial performance measures from severe reversals? A clear story to demonstrate the answer to these questions backed by strong analysis is possible and necessary to optimize your insurance programs and to demonstrate the value they add to your company. In this session, we will use current case studies to illustrate how to use analytics to optimize insurance in the service of corporate strategic and financial objectives.

Speaker: **Phillip Ellis**, Chief Executive Officer, Global Solutions Consulting, Willis Group

4. When Right and Wrong are Not Enough: Ethical Decision Making for the Insurance Professional (This session is eligible for 1 Insurance Ethics Credit Only)

Terrace III

This course will help you recognize the need for ethical decision making in the insurance market place. You will develop tools for making ethical decisions by practicing ethical decision making when faced with ethical dilemmas insurance professionals often face.

Speaker: **Donna J. Popow, Esq., CPCU, AIC, AINS, PCLA**, Donna J. Popow, LLC



PM Sessions I - 2:15 PM - 3:15 PM

5. When is an Occurrence not an Occurrence? - Insurance Coverage for Damages Resulting from Faulty Design or Construction in the Wake of Kvaerner and Indalex Terrace II

This session will address the changing landscape of an “occurrence” and the impact of a growing body of cases holding that damage to third party property resulting from manufacturing or design defects does not arise out of an occurrence. We will discuss how this trend erodes products liability coverage in general and address legislative and underwriting efforts to restore coverage.

Speakers: **William C. Eustace, Esq.**, Managing Director, Marsh National Casualty Practice
Joann M. Lytle, Esq., Partner, McCarter & English, LLP

6. Captives – A “Revolutionary” Risk Financing Technique Terrace III

The session is designed to give insurance and risk management professionals a broad perspective on the formation and use of a captive insurance company. Topics covered in this presentation include: reasons why companies form captives, how captives are used, the different types of captives, coverage lines written by captives, legal issues, tax consequences, where captives are formed and why, the down-sides of owning a captive, the service providers that are needed to run a captive...and more!

Speakers: **Kathleen Davis, Esq.**, Counsel, Downs Rachlin Martin
Arthur G. Koritzinsky, Senior Vice President, Marsh Captive Solutions
Moderator: Roger C. Fell, ARM, CPCU, Managing Director, Marsh USA

PM Sessions II - 3:25 PM - 4:25 PM

7. Cyber Hackers Are Everywhere...Are You Prepared?! Terrace II

Presentation designed to educate underwriters, brokers, claims adjusters and risk managers about the risks and challenges of cyber attacks. The session will address privacy and data security matters, from data breach prevention to breach response protocol, to reduce exposures to minimize risk. The presentation will also address key areas of liability after a breach event has occurred including claims and coverage issues, privacy policies, potential damages, costs and other litigation issues. A global view of how companies and organizations are managing compliance with state, federal and international privacy and data security laws will also be explored.

Speakers: **David Shannon, Esq.**, Co-Chair, Privacy & Data Security Practice Group, Marshall Dennehey Warner Coleman & Goggin
Mark Greisiger, President, NetDiligence
Matthew Prevost, RPLU, Vice President, Professional Risk, ACE USA
Moderator: John Dempsey, CPA, CFE, Managing Director, Aon Global Risk Consulting

8. Student Session: I Have a Great Job, Let Me Tell You About It Terrace III

Panel of young professionals working in the Insurance and related fields will describe their current positions and detail how and why they were successful in landing that job.

Speakers: **TBD**



PHILLY I-DAY

April 9, 2015
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REGISTRATION FORM

TICKET COST – Tickets include all I-Day Activities and Franklin Award Luncheon

Individual Tickets Member* \$125.00/each Non-Member \$150.00/each	Ten or more Tickets Member* \$110.00/each Non-Member \$132.00/each	CE/CLE Processing Fee \$10.00/person/session <i>If applicable</i>
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CONTACT INFORMATION

Name _____

Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____ Email Address _____

If registering for more than one individual, please provide a listing of contact information for each.
Name – Company - Direct Phone Number – Email Address

REGISTRATION & FEES

_____ Tickets (1-9)
 Member* ____@ 125/each - Non Member ____@ 150/each \$ _____

_____ Tickets (10 or more)
 Member* ____@ 110/each - Non Member ____@ 132/each \$ _____

_____ CE/CLE Fee - ____@ \$10/person/session (if applicable) \$ _____

TOTAL \$ _____

MEMBER OF: ☐ ISOP # _____ / ☐ CPCU # _____ / ☐ RIMS # _____

Credit Card # _____ Expiration Date _____

Online Registration: www.phillyiday.com _____ PLEASE INVOICE

PLEASE MAKE CHECKS PAYABLE TO **PHILLY I-DAY**

* **MEMBER RATES** apply to members of the:

- **INSURANCE SOCIETY**
- **CPCU** - Philadelphia, Valley Forge & Brandywine Chapters
- Delaware Valley **RIMS**

Return Registration Form to:

Philly I-Day
c/o Insurance Society of Philadelphia
PO Box 40088
Philadelphia, PA 19106-0088

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